



THE FUTURE MODEL ARTS AND NILAND GALLERY

CORPORATE PARTNERS PROGRAMME

An invitation for The Corporate Partner

model :: niland
MODEL ARTS AND NILAND GALLERY

THE MODEL ARTS AND NILAND GALLERY REDEVELOPMENT

The Model Arts and Niland Gallery in Sligo, one of Ireland's most important leading contemporary arts centres, is delighted to announce details of their **exciting redevelopment plans for 2008/2009**. These plans will create a nationally unparalleled contemporary arts space which will allow the Model to deliver **dynamic, innovative and inclusive activities**, and play a defining role in pushing forward **Ireland's cultural future**.



↑ The **CURRENT MODEL**
including its future extension

The Redevelopment is being planned in the context of creating a brand new **Cultural Quarter for Sligo** which will include the Model's Redevelopment, a County Museum, and a Civic Space onto which they both will face. The Model has successfully met the local appetite for high level cultural programmes but has reached the point at which it needs to develop in order to meet its future needs.

↓ The **FUTURE MODEL**
with its new façade facing
onto the new civic Space
(new Sligo Museum to the left)

This Redevelopment will provide:

- A **new Gallery Space**
- A **new entrance**
- A **new Black Box** performance space
- A new **Education Suite**
- **9** new **Artists Studios**
- A **doubling of storage** facilities
- A new destination **restaurant**



After the redevelopment, the Model will be an internationally significant flagship arts venue.

PROJECT COST

The overall Cultural Quarter project is costing **€24 million**.

THE MODEL ART AND NILAND GALLERY's Redevelopment is costing **€7 million**. The Irish Department of the Arts, Sports and Tourism has already awarded the Model **€1.75 million** for this project, but there is a significant amount more to raise.

We at the Model are jointly applying, with Sligo County Council, to other public bodies for further funding, but in addition, we have a

€1.5 MILLION FUNDRAISING TARGET

which we need to raise from **PRIVATE** and **CORPORATE** sources.

THE MODEL ARTS AND NILAND GALLERY

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BENEFITS TO THE PARTNER:



LEVEL 1 CORPORATE BENEFACTOR @ €100,000

- **Association** with one of Ireland's most respected and innovative Art Galleries
- Potential for Benefactor's **name to appear on a new space**. Named Association (eg. *The 'X' Gallery*) is available on the following 3 major new public spaces:
 - 1 New Black Box Theatre (2,370sqft)
 - 2 A Gallery (approx 1,700sqft)
 - 3 New Education Suite (735sqft)
- **Acknowledgement** as a Corporate Benefactor on plaque **in the new foyer** and on our **website**
- **Acknowledgement** in our quarterly **Programme of Events** eg. In *The 'X' Education Suite*, 'Y' event will be taking place (programme print run of 6,000 per quarter)
- Co-ordination of a **press unveiling of your space**
- **Invitations** to attend the **gala opening weekend** of the **Future Model** which will include a major exhibition, a press reception and a high profile performance, among other events
- Potential for your **Brand to reach our future audience** of over **85,000** people

LEVEL 2 CORPORATE PATRON @ €50,000

- **Association** with one of Ireland's most respected and innovative Art Galleries
- Potential for Patron's **name to appear on a new smaller space**. Named Association is available on the following 3 Education spaces:
 - 1 New Artists Residency Studio (500sqft)
 - 2 1 of the 8 new Artist's Studios (270sqft)
- **Acknowledgement** as a Corporate Patron on plaque **in new foyer** and on our **website**
- **Acknowledgement** in our quarterly **Programme of Events** (as above)
- Co-ordination of a **press unveiling of your space**
- **Invitations** to attend the **gala opening weekend** of the **Future Model** (as above)
- Potential for your **Brand to reach our future audience** of over **85,000** people

LEVEL 3 CORPORATE FRIEND @ €25,000

- **Association** with one of Ireland's most respected and innovative Art Galleries
- **Acknowledgement** as Corporate Friend on plaque **in new foyer** and on our **website**
- Appropriate **acknowledgement** in the quarterly **Programme of Events**
- **Invitations** to attend the **gala opening weekend** of the **Future Model** (as above)
- Potential for your **Brand to reach our future audience** of over **85,000** people

THE MODEL ARTS AND NILAND GALLERY

TAX RELIEF TO DONOR

THE MODEL ARTS AND NILAND GALLERY
IS A CHARITY ORGANISATION (NO. 12212)
YOUR DONATION IS ELIGIBLE FOR TAX RELIEF

TAX RELIEF ON CORPORATE DONATIONS:

In the case of corporate donations, the company will claim a deduction for the donation as if it were a trading expense. There is no grossing up arrangement in this case, therefore no repayment claim made by the eligible charity.

WHAT DONATIONS QUALIFY FOR RELIEF?

For the purposes of Tax relief and where there is **no association** between the donor and the charity, there is no maximum qualifying donation.

A DONATION MUST SATISFY THE FOLLOWING CONDITIONS:

- It must be in the form of money
- It must not be repayable
- It must not confer any benefit on the donor or any person connected with the donor
- It must not be conditional on, or associated with, any arrangement involving the acquisition of property by the charity.

Corporate Donation Examples:

EG. Company X donates €100,000 to The Model Arts and Niland Gallery. Assuming a corporation tax rate of 12.5%, relief to Company X is €12,500 i.e. €100,000 @ 12.5%.

While The Model Arts and Niland Gallery has the benefit of €100,000, the cost to Company X for making the donation is only €87,500 (€100,000 - €12,500). Company X will simply claim a deduction for the donation as if it were a trading expense, there is no grossing up arrangement and therefore no repayment claim by The Model Arts and Niland Gallery arises.

EG. Company X donates €50,000 to The Model Arts and Niland Gallery. Assuming a corporation tax rate of 12.5%, relief to Company X is €6,250 i.e. 50,000 @ 12.5%. While The Model Arts and Niland Gallery has the benefit of €50,000, the cost to Company X for making the donation is only €43,750

EG. Company X donates €25,000 to The Model Arts and Niland Gallery. Assuming a corporation tax rate of 12.5%, relief to Company X is €3,125 i.e. €25,000 @ 12.5%. While The Model Arts and Niland Gallery has the benefit of €25,000, the cost to Company X is only €21,875

For further information phone the Charities section in Nenagh (067) 63400

TO DONATE...

The Model Arts and Niland Gallery
need visionary partners

to help accomplish its ambitious 2008/2009 Redevelopment,
and sincerely hope you will consider
becoming a **Corporate Partner**.

To become a Partner please contact:

Caroline Clancy
@
The Model Arts and Niland Gallery
in Sligo

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E caroline@modelart.ie

See website for more details:

W www.modelart.ie/futuremodel.htm

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